



**Peter Ibarbo- Senior Trade Specialist
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Mr. Ibarbo is a first-generation American, who was raised in the La Mesa region of southern New Mexico. Currently, he is the senior trade specialist for Global Perspectives Integrated and serves as an international business consultant for the International Business Accelerator, a division of the New Mexico Small Business Development Center Network. Ibarbo currently manages a portfolio of over two-hundred and fifty IBA clients, and also publishes articles on international trade for the Citizen Media Group, a New Mexico non-profit news and education group.

Previously, Ibarbo served as Assistant Marketing Director for Santa Teresa Real Estate Development, an industrial development group that established three world-class industrial parks in southern New Mexico, now owned by Verde Realty Corporate Services.

Ibarbo has served as a trade specialist in New Mexico's Chihuahua Trade Office. He has worked for Seguros Monterrey/Aetna and the U.S.-Mexico Chamber of Commerce in Mexico City. He holds a B.B.A. in International Business and is currently pursuing his M.B.A. at New Mexico State University.

He has extensive experience counseling U.S. and Mexican businesses with import/export procedures. He has training in FDA labeling requirements, graphics design, economic development strategies, marketing and international trade.